

# SmartFeedback™ Over Radio Silence.

Your frontline won't say it out loud.  
SmartFeedback™ hears it anyway.



## The Hiring Crisis Is Real

**45%**

Of new hires feel disconnected by day 30

**60%**

Of turnover happens within the first 90 days

**3x**

More likely to retain employees when early feedback is captured and acted on

**0**

Insights gathered when you don't ask the right questions—or any at all

## Here's How SmartFeedback™ Takes Back Control

Insights built for action, not surveys:

**1.**

### Listens When It Matters Most

SmartFeedback™ checks in post-hire with short, strategic prompts that feel human—not like HR paperwork.

**2.**

### Uncovers Truths That Don't Surface in Exit Interviews

Using AI sentiment analysis, it flags morale risks and retention red flags before they blow up.

**3.**

### Feeds the Whole SmartSuite™

Captured insights strengthen SmartTenure, SmartScore, and your entire hiring intelligence loop.

## Why It Wins



### Designed for Frontline Candor

Built mobile-first for shift workers and hourly teams—no logins, no friction.



### Signals You Can Act On —Fast

Turns free-text feedback into structured themes and alerts.



### Closes the Loop Between Hire and Retain

Post-hire data that actually powers smarter hiring the next time around.

Don't wait for the exit interview. Let **SmartFeedback™** Catch the Drop-Off Before It Starts.