

SmartTexting™ Over Inbox Black Holes



Real-time SMS. Real responses. No one left hanging.

The Hiring Crisis Is Real

73%

Of hourly applicants prefer text over email or calls

90 seconds

Is the average response time to a text message

2x

Faster time-to-interview with real-time texting

50%

Reduction in no-shows when candidates get timely reminders

Here's How SmartTexting™ Takes Back Control

Conversation built for speed, not silence:

1.

Text the Way Candidates Want to Talk

Two-way SMS that connects recruiters and applicants instantly—without phone tag or ghosting.

2.

Coordinate, Confirm, and Convert

Send interview links, shift updates, reminders, and follow-ups without jumping tools.

3.

Built Into the Workflow

All messages, replies, and engagement history logged in one place—no extra apps required.

Why It Wins



Reaches Candidates Where They Actually Respond

SmartTexting™ opens the line so your team keeps the conversation going.



Slashes Time-to-Connect

No waiting. No chasing. Just real replies, fast.



Fully Synced with SmartHire

Runs inside your existing Cadient workflows—no new tabs, no context switching.